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Environmental, Social, and Governance (ESG) Investing May 22 2020 Environmental, Social, and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio presents a balanced, thorough analysis of ESG factors as they are incorporated into the investment process. An estimated 25% of all new investments are in ESG funds, with a global total of \$23 trillion and the U.S. accounting for almost \$9 trillion. Many advocate the sustainability goals promoted by ESG, while others prefer to maximize returns and spend their earnings on social causes. The core problem facing those who want to promote sustainability goals is to define sustainability investing and measure its returns. This book examines theories and their practical implications, illuminating issues that other books leave in the shadows. Provides a dispassionate examination of ESG investing Presents the historical arguments for maximizing returns and competing theories to support an ESG approach Reviews case studies of empirical evidence about relative returns of both traditional and ESG investment approaches

Clean Power Politics Dec 21 2022 Clean Power Politics explains clean energy policy and the need for a successful transition to clean energy in the future.

Organizational Imaginaries Dec 29 2020 This volume explores an expansive array of organizational imaginaries, or conceptions of organizational possibilities, with a focus on collectivist-democratic organizations, to showcase how organizations can ultimately support and serve broader communities.

The Handbook on Innovations in Learning Nov 27 2020 An innovation in learning improves upon the implementation of the standard practice or introduces a new practice, thus achieving greater learning outcomes. The Handbook on Innovations in Learning, developed by the Center on Innovations in Learning, presents commissioned chapters describing current best practices of instruction before embarking on descriptions of selected innovative practices which promise better methods of engaging and teaching students. Written by a diverse and talented field of experts, chapters in the Handbook seek to facilitate the adoption of the innovative practices they describe by suggesting implementation policies and procedures to leaders of state and local education agencies.

Coercion Dec 17 2019 From the rising significance of non-state actors to the increasing influence of regional powers, the nature and conduct of international politics has arguably changed dramatically since the height of the Cold War. Yet much of the literature on deterrence and compellence continues to draw (whether implicitly or explicitly) upon assumptions and precepts formulated in-and predicated upon-politics in a state-centric, bipolar world. Coercion moves beyond these somewhat hidebound premises and examines the critical issue of coercion in the 21st century, with a particular focus on new actors, strategies and objectives in this very old bargaining game. The chapters in this volume examine intra-state, inter-state, and transnational coercion and deterrence as well as both military and non-military instruments of persuasion, thus expanding our understanding of coercion for conflict in the 21st century. Scholars have analyzed the causes, dynamics, and effects of coercion for decades, but previous works have principally focused on a single state employing conventional military means to pressure another state to alter its behavior. In contrast, this volume captures fresh developments, both theoretical and policy relevant. This chapters in this volume focus on tools (terrorism, sanctions, drones, cyber warfare, intelligence, and forced migration), actors (insurgents, social movements, and NGOs) and mechanisms (trilateral coercion, diplomatic and economic isolation, foreign-imposed regime change, coercion of nuclear proliferators, and two-level games) that have become more prominent in recent years, but which have yet to be extensively or systematically addressed in either academic or policy literatures.

Understanding Management Oct 19 2022 Discover the keys to management success as Daft/Marcic's UNDERSTANDING MANAGEMENT, 11E integrates classic management principles with today's latest management ideas. This captivating, market-leading edition focuses on management and entrepreneurial issues within small to midsize companies -- where you are most likely to begin your career - while still addressing challenges in larger global enterprises. Numerous new examples from today's food business further reflect today's trends. You gain valuable insights as you examine best practices in current management. This streamlined edition helps you build practical skills with engaging examples, skill-building and application exercises in every chapter. You examine how change demands innovation and how innovation requires forward-thinking and flexible leaders and organizations. Learn to become the successful manager who seizes business opportunities and leads change. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Team Dog Apr 20 2020 Dog owners can experience the close relationship and exceptional training of combat dogs with this New York Times bestselling dog training book from a former Navy SEAL. In Team Dog, Ritland taps into fifteen years' worth of experience and shares, explaining in accessible and direct language, the science behind the importance of gaining a dog's trust and then offering invaluable steps for how to achieve any level of obedience. His unique approach uses entertaining examples and anecdotes from his work with dogs on and off the battlefield and direct tips from the Navy SEAL guidebook to teach dog owners how to: choose the perfect dog for their household, establish themselves as the "team leader," master "command and control," employ "situational awareness," and to solidify their dog's position as the family's ultimate best friend. Team Dog introduces pet owners everywhere to the new and distinctive authority on how to train your dog...the Navy SEAL way.

Novelists in Interview Aug 25 2020 Originally published in 1985, fourteen foremost writers of fiction give detailed accounts of their writings in this absorbing collection by John Haffenden, whom The Sunday Times has applauded for having 'perfected' the art of the literary interview. Bringing together discussions with a wide range of authors in Britain at the time, the volume contains interviews with Martin Amis, Malcolm Bradbury, Anita Brookner, Angela Carter, William Golding, Russell Hoban, David Lodge, Ian McEwan, Iris Murdoch, V.S. Pritchett, Salman Rushdie, David Storey, Emma Tennant and Fay Weldon. John Haffenden questions them about the creative process, about specific works – including Golding's Rites of Passage, Hoban's Riddley Walker, Murdoch's The Philosopher's Pupil and Rushdie's Midnight's Children and Shame – and about the ideas and visions which inform those works. The writers provide lively, fascinating and often definitive responses which offer many insights into the value and function of fiction. The volume also includes discussions of cultural context and of narrative techniques and kinds – realist, postmodernist, fabulous – offering immediate material for critical debate. For all who are interested in twentieth century fiction it is essential reading.

Business Groups in the West Jul 16 2022 This volume aims to explore the evolution of large enterprises in today's developed economies in the West. It focuses on the economic institution of the business group and understanding the factors behind its rise, growth, resilience, and/or fall; its behavioural and organizational characteristics; and its contributions to economic development.

Soziale Medien in der Gefahrenabwehr May 14 2022 Soziale Medien spielen in der Gefahrenabwehr eine tragende Rolle in Bezug auf die Einsatzabwicklung, der dialog-orientierten Kommunikation mit der Bevölkerung oder die Informationsbeschaffung für das Lagebild. Die AutorInnen vermitteln praxisnah die Bandbreite dieser Themen und die Nutzungsfelder sozialer Medien. Das Buch stellt einleitend Grundlagen und Begriffe vor und berücksichtigt hierbei soziale Medien im Einsatz, für Leitstellen, in der Öffentlichkeitsarbeit sowie rechtliche Grundsätze. Darüber hinaus runden Beiträge und Best-Practice-Berichte zu den Themenkomplexen Methoden und Strategien der Kommunikation, Social Media Analytics im Einsatz und die Psychosoziale Notversorgung in sozialen Medien dieses Fachbuch ab.

True North Aug 05 2021 True North shows how anyone who follows their internal compass can become an authentic leader. This leadership tour de force is based on research and first-person interviews with 125 of today's top leaders—with some surprising results. In this important book, acclaimed former Medtronic CEO Bill George and coauthor Peter Sims share the wisdom of these outstanding leaders and describe how you can develop as an authentic leader. True North presents a concrete and comprehensive program for leadership success and shows how to create your own Personal Leadership Development Plan centered on five key areas: Knowing your authentic self Defining your values and leadership principles Understanding your motivations Building your support team Staying grounded by integrating all aspects of your life True North offers an opportunity for anyone to transform their leadership path and become the authentic leader they were born to be. Personal, original, and illuminating stories from Warren Bennis, Sir Adrian Cadbury, George Shultz (former U.S. secretary of state), Charles Schwab, John Whitehead

(Cochairman, Goldman Sachs), Anne Mulcahy (CEO, Xerox), Howard Schultz (CEO, Starbucks), Dan Vasella (CEO, Novartis), John Brennan (Chairman, Vanguard), Carol Tome (CFO, Home Depot), Donna Dubinsky (CEO/cofounder, Palm), Alan Horn (President, Warner Brothers), Ann Moore (CEO, Time, Inc.) and many others illustrate the transitions that shape the type of leaders who will thrive in the 21st century. Bill George (Cambridge, MA) has spent over 30 years in executive leadership positions at Litton, Honeywell, and Medtronic. As CEO of Medtronic, he built the company into the world's leading medical technology company as its market capitalization increased from \$1.1 billion to \$60 billion. Since 2004, he has been a professor at the Harvard Business School. His 2004 book *Authentic Leadership* (0-7879-7528-1) was a *BusinessWeek* bestseller. Peter Sims (San Francisco, CA) established "Leadership Perspectives," a course on leadership development at the Stanford Graduate School of Business and cofounded the London office of Summit Partners, a leading investment firm. Their Web site is www.truenorthleaders.com.

HBR Guide to Building Your Business Case (HBR Guide Series) Oct 27 2020 Get your idea off the ground. You've got a great idea that will increase revenue or boost productivity—but how do you get the buy-in you need to make it happen? By building a business case that clearly shows your idea's value. That's not always easy: Maybe you're not sure what kind of data your stakeholders will trust. Or perhaps you're intimidated by number crunching. The HBR Guide to Building Your Business Case, written by project management expert Raymond Sheen, gives you the guidance and tools you need to make a strong case. You'll learn how to: Spell out the business need for your idea Align your case with strategic goals Build the right team to shape and test your idea Calculate the return on investment Analyze risks and opportunities Present your case to stakeholders

Pandemic Exposures Jan 30 2021 An illuminating, indispensable analysis of a watershed moment and its possible aftermath. For people and governments around the world, the onset of the COVID-19 pandemic seemed to place the preservation of human life at odds with the pursuit of economic and social life. Yet this naive alternative belies the complexity of the entanglements the crisis has created and revealed not just between health and wealth but also around morality, knowledge, governance, culture, and everyday subsistence. Didier Fassin and Marion Fourcade have assembled an eminent team of scholars from across the social sciences to reflect on the myriad ways SARS-CoV-2 has entered, reshaped, or exacerbated existing trends and structures in every part of the globe. The contributors show how the disruptions caused by the pandemic have both hastened the rise of new social divisions and hardened old inequalities and dilemmas. An indispensable volume, *Pandemic Exposures* provides an illuminating analysis of this watershed moment and its possible aftermath.

The Death and Life of the Great Lakes Nov 08 2021 New York Times Bestseller Winner of the Los Angeles Times Book Prize Winner of the J. Anthony Lukas Award "Nimbly splices together history, science, reporting and personal experiences into a taut and cautiously hopeful narrative.... Egan's book is bursting with life (and yes, death)." —Robert Moor, *New York Times Book Review* The Great Lakes—Erie, Huron, Michigan, Ontario, and Superior—hold 20 percent of the world's supply of surface fresh water and provide sustenance, work, and recreation for tens of millions of Americans. But they are under threat as never before, and their problems are spreading across the continent. The *Death and Life of the Great Lakes* is prize-winning reporter Dan Egan's compulsively readable portrait of an ecological catastrophe happening right before our eyes, blending the epic story of the lakes with an examination of the perils they face and the ways we can restore and preserve them for generations to come.

Civil Society: Concepts, Challenges, Contexts Dec 09 2021 This volume is a collection of original essays prepared by colleagues, collaborators, and former students on the occasion of Helmut K. Anheier's 65th birthday and retirement from the University of Heidelberg. An internationally recognized pioneer of nonprofit and civil society studies, Anheier focused his work on providing clarity around (1) civil society, local and global, observing its origins and trajectory and developing theories to explain it; (2) the nonprofit sector and institutions within and extending from it, including nonprofit organizations, philanthropy and social investment; and (3) culture as it relates to democracy and back to civil society. The essays in this volume refer to these concepts and position them in the context of developments over the last two to three decades. The volume is arranged in three sections. The first section comprises essays that elucidate concepts and probe theories in the field. The second section presents chapters discussing current global challenges and trends in the focal areas. The third and final section then comprises country and regional case studies illustrating important aspects of the global challenges or theoretical issues of the two preceding sections. A fascinating and up-to-date overview of key issues and trends in civil society and nonprofit research by an international collection of eminent scholars in these fields, this book will be attractive to civil society and nonprofit sector researchers as well as a broader academic community of political scientists, sociologists, economists, and cultural experts.

Reclaiming the Don Feb 17 2020 With *Reclaiming the Don*, Jennifer L. Bonnell unearths the missing story of the relationship between the river, the valley, and the city, from the establishment of the town of York in the 1790s to the construction of the Don Valley Parkway in the 1960s.

Character Assassins II Jul 04 2021 CHARACTER ASSASSINS II re-examines controversial historical events and takes a fresh look at contemporary issues. It is highly critical of the federal government, the Justice Department and courts throughout America. It rebukes prominent public figures in law and the media. Essentially, the book is a brief history of the consequences of bearing false witness. It tells how "toxic talk" has led to shunning, branding, witch hunts, persecutions, prosecutions, executions, pogroms, famines, wars and genocides. From small acorns great oaks grow, and from small lies come poisonous fruits: ruined reputations, divided neighborhoods, class hatreds, clan violence, ethnic cleansings and blood libels, preludes to the twentieth century's worst horrors. The book critically examines local, national and foreign events. It shows how the press, the courts and government officials contort the facts, twist the truth and subvert the Constitution of the United States for political gain, ideological advantage or more simply and crassly to settle old scores from old political feuds or personal vendettas. It all begins with a slur or an insult, then the retort, then the tit for tat and the poisonous chit chat, then the false witness and rumors that spread like wildfire, then "an eye for an eye" the stepped upon step up, and strike back, and, as the worm turns, the backbiting and stone throwing spiral out of control, and that inevitably leads to the singling out of "the other" or of "different" people, who are subjected in due course to derision, scorn, retribution, persecution and punishment. It compares the Dreyfus case to the Connolly case, and proves how slander and libel can lead to wrongful, highly destructive prosecutions of innocent men and women.

The Underground Is Massive Jun 15 2022 Joining the ranks of *Please Kill Me* and *Can't Stop Won't Stop* comes this definitive chronicle of one of the hottest trends in popular culture—electronic dance music—from the noted authority covering the scene. It is the sound of the millennial generation, the music "defining youth culture of the 2010s" (*Rolling Stone*). Rooted in American techno/house and '90s rave culture, electronic dance music has evolved into the biggest moneymaker on the concert circuit. Music journalist Michaelangelo Matos has been covering this beat since its genesis, and in *The Underground Is Massive*, charts for the first time the birth and rise of this last great outlaw musical subculture. Drawing on a vast array of resources, including hundreds of interviews and a library of rare artifacts, from rave fanzines to online mailing-list archives, Matos reveals how EDM blossomed in tandem with the nascent Internet—message boards and chat lines connected partiers from town to town. In turn, these ravers, many early technology adopters, helped spearhead the information revolution. As tech was the tool, Ecstasy—(Molly, as it's known today) an empathic drug that heightens sensory pleasure—was the narcotic fueling this alternative movement. Full of unique insights, lively details, entertaining stories, dozens of photos, and unforgettable misfits and stars—from early break-in parties to Skrillex and Daft Punk—*The Underground Is Massive* captures this fascinating trend in American pop culture history, a grassroots movement that would help define the future of music and the modern tech world we live in.

Up and Running Jan 10 2022 *Up and Running* is a roadmap for creating a leadership program to meet the needs of colleges and the professional interests of employees. Authors share the basics of starting a program, such as application and selection process, budget, and program format, as well as team building, decision making, conflict resolution, and diversity/inclusion.

Emerging Economies and Multinational Enterprises Mar 12 2022 Volume 28 of the *Advances in International Management* focuses on the opportunities and challenges for multinational enterprises that consider emerging economies and their destinations. It provides a forum for thought-provoking ideas and empirical research, and is ideal for researchers and doctoral students whose work touches emerging markets.

Operations in an Omnichannel World Feb 11 2022 The world of retailing has changed dramatically in the past decade. Sales originating at online channels have been steadily increasing, and even for sales transacted at brick-and-mortar channels, a much larger fraction of sales is affected by online channels in different touch points during the customer journey. Shopper behavior and expectations have been evolving along with the growth of digital channels, challenging retailers to redesign their fulfillment and execution processes, to better serve their customers. This edited book examines the challenges and opportunities arising from the shift towards omnichannel retail. We examine

these issues through the lenses of operations management, emphasizing the supply chain transformations associated with fulfilling an omni-channel demand. The book is divided into three parts. In the first part, “Omni-channel business models”, we present four studies that explore how retailers are adjusting their fundamental business models to the new omni-channel landscape. The second part, “Data-driven decisions in an omni-channel world”, includes five chapters that study the evolving data opportunities enabled by omni-channel retail and present specific examples of data-driven analyses. Finally, in the third part, “Case studies in Omni-channel retailing”, we include four studies that provide a deep dive into how specific industries, companies and markets are navigating the omni-channel world. Ultimately, this book introduces the reader to the fundamentals of operations in an omni-channel context and highlights the different innovative research ideas on the topic using a variety of methodologies.

Nachhaltige Industriepolitik Sep 25 2020 Die industriepolitische Wende kann gelingen! Die Ziele der Bundesregierung sowie der Europäischen Kommission für die Wirtschaft und Industrie in Europa sind hoch gesteckt: drastische Reduktion des Energieverbrauchs, fast vollständige CO₂-Neutralität bis 2050, nahezu komplette Umstellung der Stromversorgung auf erneuerbare Energiequellen und ressourcenschonendes Wirtschaften. Als wären diese Herausforderungen nicht groß genug, hat das gesamte europäische Wirtschaftssystem zusätzlich mit der Krise des Neoliberalismus noch ein Legitimationsproblem. Höchste Zeit also, dass Strategien und Ideen diskutiert werden, alle Interessen miteinander in Einklang zu bringen. In diesem Sammelband stellen Vertreterinnen und Vertreter aus Politik, Wirtschaft, Gewerkschaften und Forschung Ansätze vor, die Wege aus den wirtschaftlichen und industriepolitischen Dilemmata weisen und Möglichkeiten für eine nachhaltige Industriepolitik in Deutschland und Europa aufzeigen. Mit Beiträgen von: Michael Vassiliadis, Kajsa Borgnäs, Kai Niebert, Mariana Mazzucato, Sebastian Dullien, Gesine Schwan, Christian Kullmann, Brigitta Huckestein, Matthias Berninger, Beate Bockelt, Ola Asplund, Lea Shih, Gabriel Colletis, Rafael Myro, Luc Triangle, Ulrich Brand, Ralf Fücks, Ulrich Petschow, Hartmut Hirsch-Kreinsen und Christoph Hubig

Contested Multilateralism 2.0 and Asian Security Dynamics Jun 22 2020 In the 1990s there was a wave of multilateralism in the Asia Pacific, led primarily by ASEAN. Since the Global Financial Crisis of 2008, however, many non-ASEAN states have attempted to seize the initiative, including the USA, Japan, China, South Korea, and Australia. Kai He and his contributors debate the reasons for this contested multilateralism and the impacts it will have on the region's security and political challenges. Will the "Indo-Pacific turn" be a blessing or a curse for regional stability and prosperity? Using a diverse range of theoretical and empirical perspectives, these leading scholars contribute views on this question and on the diverse strategies of the great and middle powers in the region. This collection will be of great interest to scholars and students of international relations in the Asia Pacific and of great value to policy makers in the region and beyond.

Ground Water and Surface Water Oct 07 2021

Down Around Midnight Apr 01 2021 Around midnight on June 17, 1979, Air New England Flight 248, en route from New York, crashed into the woods on Cape Cod. The pilot was killed, and the survivors struggled to escape the wreckage and wait for rescue. They survived with trauma both physical and emotional. Robert Sabbag was among them. This is his gripping account of the crash and his candid attempts, and those of the other survivors, to come to terms with its aftermath. Fast paced and mesmerizing, it is an unforgettable personal reflection on how we live with what we can never forget.

The Criminal Act Aug 17 2022 This volume provides a unique collection of essays in honour of the work of Marcus Felson and his notable contribution to routine activity theory, environmental criminology and the discipline more broadly. Chapter 5 of this book is open access under a CC BY license.

Black Dogs Mar 20 2020 Black Dogs is a dark and brooding masterpiece from Booker-prize winning Sunday Times bestselling author Ian McEwan. In 1946, June and Bernard set off on their honeymoon. Fired by their ideals and passion for one another, they had planned an idyllic holiday, but in France they witness an event that alters the course of their lives entirely. Forty years on, their son-in-law is trying to uncover the cause of their estrangement and is led back to this moment on honeymoon and an experience of such darkness it was to wrench the couple apart. ‘Powerful... Unforgettable’ Sunday Telegraph ‘Thoughtful and compassionate’ London Review of Books

Your Own Terms Jun 03 2021 No wonder most women hate negotiating. If we make concessions to further a deal, we're viewed as weak. But if we play hardball, we can be seen as overly aggressive--and the strategy backfires. The double standard will get us every time! Thankfully, negotiation expert Yasmin Davidds has learned how best to strike a balance, merging a woman's natural strengths--collaboration, relationship building, listening--with a firm grasp of established tactics. Utilizing guidelines, stories, and exercises that shed light on the psychology of negotiation, Your Own Terms reveals how women can:• Control how they are perceived• Eliminate self-sabotaging beliefs and behaviors• Discover their personal negotiation style• Build leverage• Understand an opponent's approach and adjust theirs in response• And much moreDon't let the world's double standards for women in business hold you back from negotiating for what you know is right. With this eye-opening and empowering resource by your side, learn to win on your own terms--and open doors you never knew had been shut.

Promise and Peril May 02 2021 Spreading democracy abroad or protecting business at home: this book offers a new look at the history of the contest between isolationism and internationalism that is as current as the wars in Iraq and Afghanistan and as old as America itself, with profiles of the people, policies, and events that shaped the debate.

The Uses and Abuses of Weaponized Interdependence Jul 24 2020 How globalized information networks can be used for strategic advantage Until recently, globalization was viewed, on balance, as an inherently good thing that would benefit people and societies nearly everywhere. Now there is growing concern that some countries will use their position in globalized networks to gain undue influence over other societies through their dominance of information and financial networks, a concept known as “weaponized interdependence.” In exploring the conditions under which China, Russia, and the United States might be expected to weaponize control of information and manipulate the global economy, the contributors to this volume challenge scholars and practitioners to think differently about foreign economic policy, national security, and statecraft for the twenty-first century. The book addresses such questions as: What areas of the global economy are most vulnerable to unilateral control of information and financial networks? How sustainable is the use of weaponized interdependence? What are the possible responses from targeted actors? And how sustainable is the open global economy if weaponized interdependence becomes a default tool for managing international relations?

Get Backed Sep 06 2021 “Anyone who comes to pitch on Shark Tank should read this book first!” —Barbara Corcoran, ABC's Shark Tank “I have seen literally thousands of companies trying to raise capital and know that a great pitch deck is critical. This book gives you the playbook for creating yours.” —Naval Ravikant, cofounder and CEO, AngelList “I raised twice the amount of money I set out to in a mere five weeks. I'm naming my firstborn child after the Evans.” —Slava Menn, cofounder and CEO, Fortified Bicycle HOW DO YOU LAUNCH THE VENTURE OF YOUR DREAMS? Get Backed isn't just about startup fundraising. It's a handbook for anyone who has an idea and needs to build relationships to get it off the ground. Over the last 3 years, entrepreneurs Evan Loomis and Evan Baehr have raised \$45 million for their own ventures, including the second largest round on the fundraising platform AngelList. In Get Backed, they show you exactly what they and dozens of others did to raise money—even the mistakes they made—while sharing the secrets of the world's best storytellers, fundraisers, and startup accelerators. They'll also teach you how to use “the friendship loop”, a step-by-step process that can be used to initiate and build relationships with anyone, from investors to potential cofounders. And, most of all, they'll help you create a pitch deck, building on the real-life examples of 15 ventures that have raised over \$150 million. What's in the book? • The original pitch decks and fundraising strategies of 15 ventures that raised over \$150 million • Email scripts that will get you a meeting with angel investors, venture capitalists, and potential board members • Pitching exercises developed by startup talent beds like Stanford University's d.school and Techstars • A breakdown of the 10 essential pitch deck slides, how to create them, and what questions you should answer with each • An overview of the 5 main funding sources for startups, the pros and cons of each, and who the big players are • A crash-course in visual and presentation design that will make any deck beautiful • Templates for 4 stories every entrepreneur should know how to tell • The story of one entrepreneur who showed up in Silicon Valley with no network and six months later had investments from Fred Anderson, Bono, and Peter Thiel Get Backed will show you exactly what it takes to get funded and will give you the tools to make any idea a reality.

Working with High-Risk Adolescents Sep 18 2022 This innovative book focuses on helping high-risk adolescents and their families rapidly resolve long-standing difficulties. Matthew D. Selekmán spells out a range of solution-focused strategies and other techniques, illustrating their implementation with vivid case examples. His approach augments individual and family sessions with collaborative meetings that enlist the strengths of the adolescent's social

network and key helping professionals from larger systems. User-friendly features include checklists, sample questions to aid in relationship building and goal setting, and reproducible forms that can be downloaded and printed in a convenient 8 1/2" x 11" size. Blending family therapy science with therapeutic artistry, the book significantly refines and updates the approach originally presented in Selekman's Pathways to Change.~

Corporate Strategy: Resources and The Scope of The Firm Jan 18 2020 CORPORATE STRATEGY breaks the mold. It is a completely new course whose design has been honed over six years of teaching at the Harvard Business School. It presents, for the first time, a single consistent framework for the analysis of corporate-level strategy. Based on the latest research in the resource-based view of the firm and organizational economics, it develops a rigorous approach to the many important issues surrounding the scope of the firm. Starting from the analysis of how valuable resources contribute to the competitive advantage of a single business, the book progresses through the analysis of scale, scope and vertical integration within an industry, to the treatment of diversification and the management of multibusiness firms. As such, it perfectly complements those required strategy courses that develop the notions of strategy as the internal consistency and external positioning of single business firms.

The Perils of Un-Coordinated Healthcare Jan 22 2023 Despite its frequency and its potential severity, preventable medical harm is still prominent in American hospitals and continues to put an alarming amount of lives at risk, being the third leading cause of death in the United States. Even some of the most commonly performed surgeries, such as knee and hip replacements, are resulting in a rapidly increasing rate of surgical site infections. Patricia Morrill's book is specifically written for the healthcare industry. It fills the need for exposing how preventable harm is a systemwide problem and provides a step-by-step model to apply for raising process improvement to a strategic level. The approach is ideal for team training purposes. The Perils of Un-Coordinated Healthcare gives the reader both a personal and professional view of the impact of preventable medical harm, using case studies and observations on preventable deaths and healthcare practice alongside recommended research topics and resources. By looking at the work of both healthcare workers and their managing executives, this instructional text gives methods to assess workforces and self-assess the performances of managers. The book equips readers with a 360 view: patients, families, physicians, workforce, leaders and culture. Morrill's ten-step model of Process Improvement Strategy Deployment integrates Lean and Project Management methodologies for developing a problem-solving culture and initiating process improvement at a strategic level. It is essential reading for those in the healthcare industry.

Being the Boss Feb 28 2021 You never dreamed being the boss would be so hard. You're caught in a web of conflicting expectations from subordinates, your supervisor, peers, and customers. You're not alone. As Linda Hill and Kent Lineback reveal in Being the Boss, becoming an effective manager is a painful, difficult journey. It's trial and error, endless effort, and slowly acquired personal insight. Many managers never complete the journey. At best, they just learn to get by. At worst, they become terrible bosses. This new book explains how to avoid that fate, by mastering three imperatives: · Manage yourself: Learn that management isn't about getting things done yourself. It's about accomplishing things through others. · Manage a network: Understand how power and influence work in your organization and build a network of mutually beneficial relationships to navigate your company's complex political environment. · Manage a team: Forge a high-performing "we" out of all the "I"s who report to you. Packed with compelling stories and practical guidance, Being the Boss is an indispensable guide for not only first-time managers but all managers seeking to master the most daunting challenges of leadership.

Social Commerce Nov 20 2022 This is a multidisciplinary textbook on social commerce by leading authors of e-commerce and e-marketing textbooks, with contributions by several industry experts. It is effectively the first true textbook on this topic and can be used in one of the following ways: Textbook for a standalone elective course at the undergraduate or graduate levels (including MBA and executive MBA programs) Supplementary text in marketing, management or Information Systems disciplines Training courses in industry Support resources for researchers and practitioners in the fields of marketing, management and information management The book examines the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations and mobility. Individual chapters cover tools and platforms for social commerce; supporting theories and concepts; marketing communications; customer engagement and metrics; social shopping; social customer service and CRM contents; the social enterprise; innovative applications; strategy and performance management; and implementing social commerce systems. Each chapter also includes a real-world example as an opening case; application cases and examples; exhibits; a chapter summary; review questions and end-of-chapter exercises. The book also includes a glossary and key terms, as well as supplementary materials that include PowerPoint lecture notes, an Instructor's Manual, a test bank and five online tutorials.

Gender Diversity and LGBTQ Inclusion in K-12 Schools Oct 15 2019 This exploration of effective practices to support lesbian, gay, bisexual, transgender, queer (LGBTQ) and gender-diverse students in elementary, middle, and high school contexts focuses on curriculum, pedagogy, and school environment. Narratives and artwork from the field are framed by sociocultural and critical theory as well as research-based elaboration on the issues discussed. Applications of antidiscrimination law and policy, as well as learning skills like creativity, collaboration, and critical thinking help teachers tackle some of the most significant educational challenges of our time. The stories of real-world practices offer encouragement for building inclusive environments and enhancing social-emotional relationships among youth, families, and schools. Gender Diversity and LGBTQ Inclusion in K-12 Schools provides a helpful roadmap for educators hoping to create safe and empowering spaces for LGBTQ and gender-diverse students and families.

Speaking of Faith Nov 15 2019 A thought-provoking, original appraisal of the meaning of religion by the host of public radio's On Being Krista Tippett, widely becoming known as the Bill Moyers of radio, is one of the country's most intelligent and insightful commentators on religion, ethics, and the human spirit. With this book, she draws on her own life story and her intimate conversations with both ordinary and famous figures, including Elie Wiesel, Karen Armstrong, and Thich Nhat Hanh, to explore complex subjects like science, love, virtue, and violence within the context of spirituality and everyday life. Her way of speaking about the mysteries of life-and of listening with care to those who endeavor to understand those mysteries--is nothing short of revolutionary.

Educational Leadership and Organizational Management Feb 23 2023 This book is intended for students, leaders and managers who wish to explore the personal relevance and conceptual bases of educational leadership and organizational management and to develop their expertise in this field. It is a book written for both scholars and practitioners. The general public will also appreciate the accessible language in the book. There are two goals in the experiential learning process. One is to learn the specifics of a particular subject matter, in this case, educational leadership and organizational management. The other is to learn about one's own strengths and weaknesses as a learner. This book is focused on the analysis of prevalent theories and concepts and their application to the development of leadership and management skills, and the knowledge and attitudes required to solve real world problems in the workplace. For decades, students have focused their studies of educational leadership and organizational management theories in classroom settings without actual opportunities to apply these theories in the workplace. A profound and significant lesson learned in history is that we must follow the principle of integrating theory with practice (unity of theory with practice). Then, we can follow the policy of walking on two legs, an analogy made by the late Chinese chairman, Mao Ze Dong.

Corporate Headquarters Apr 13 2022 Download an article by David Young Designing better headquarters in PDF formatDesigning Effective Corporate Headquarters Corporate Headquarters: An international analysis of their roles and staffing provides the answers. This comprehensive new report presents the findings of an in-depth international survey of over 600 major corporations in seven countries, co-ordinated by Ashridge Strategic Management Centre. A unique source of hard data, it provides a country by country comparison of headquarter structures, staffing and roles. Benchmarking your own headquarters against what others are doing will throw into relief important issues that need to be addressed. Managers and consultants alike will find the report an invaluable guide to designing effective headquarters. Key issues addressed by the report: How do the size, structure and roles of corporate headquarters differ between companies and countries? What are the factors that shape corporate headquarters, regardless of their location? Are these factors equally important in all countries? Do these factors explain all the differences between countries? What other factors lead to differences between countries?

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