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Entrepreneurship: Successfully Launching New Ventures explores the allure of entrepreneurship, teaching students how to successfully launch and grow their own business. Using real business profiles of inspiring young entrepreneurs, the text engages students through relevant examples they can easily relate to. The 6th Edition examines entrepreneurship through an easy, four-step process that clearly outlines both the excitement and difficulty of launching a new company. Careful to identify failures as well as successes, the text is a guide to starting a new

business. "For courses in engineering and economics" Comprehensively blends engineering concepts with economic theory " Contemporary Engineering Economics " teaches engineers how to make smart financial decisions in an effort to create economical products. As design and manufacturing become an integral part of engineers work, they are required to make more and more decisions regarding money. The Sixth Edition helps students think like the 21st century engineer who is able to incorporate elements of science, engineering, design, and economics into his or her products. This text comprehensively integrates economic theory with principles of engineering, helping students build sound skills in financial project analysis. Also Available with MyEngineeringLab This title is also available with MyEngineeringLab an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Students interested in purchasing this title with MyEngineeringLab should ask their instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. "

The essential guide to all aspects of Tort Law, you can rely on this textbook to give your students a thorough understanding of the subject, expose them to the key academic debates and research in this often controversial area, offer further reading suggestions and ensure that they are able to apply their subject knowledge and legal reasoning skills to problematic tort law scenarios. For courses in General, Organic, and Biological Chemistry Make connections between chemistry and future health-related careers General, Organic, and Biological Chemistry: Structures of Life engages students by helping them see the connections between chemistry, the world around them, and future health-related careers. Known for its friendly writing style, student focus, robust problem-solving pedagogy, and engaging health-related applications, the text prepares students for their careers. The text breaks chemical concepts and problem solving into clear, manageable pieces to ensure students stay on track and motivated throughout their first, and often only, chemistry course. With the newly revised 6th Edition, best-selling author Karen Timberlake and new contributing author MaryKay Orgill connect chemistry to real-world and career applications. Their goal is to help students become critical thinkers by understanding scientific concepts that will

form a basis for making important decisions about issues concerning health and the environment and their intended careers. The new edition introduces more problem-solving strategies, more problem-solving guides, new Analyze the Problem with Connect features, new Try It First and Engage features, conceptual and challenge problems, and new sets of combined problems--all to help students develop the problem-solving skills they'll need beyond the classroom. Also available with Mastering Chemistry or as an easy-to-use, standalone Pearson eText Mastering(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and often improves results for each student. Students can further master concepts after class through traditional and adaptive homework assignments that provide hints and answer-specific feedback. Pearson eText allows educators to easily share their own notes with students so they see the connection between their reading and what they learn in class--motivating them to keep reading, and keep learning. Portable access lets students study on the go, even offline. And, reading analytics offer insight into how students use the eText, helping educators tailor their instruction. Note: You are purchasing a standalone product; Mastering Chemistry and Pearson eText do not come packaged with this content. Students, if interested in purchasing this title with Mastering Chemistry or Pearson eText, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and Mastering Chemistry, search for: 0134804678 / 9780134804675 General, Organic, and Biological Chemistry: Structures of Life Plus Mastering Chemistry with Pearson eText -- Access Card Package Package consists of: 0134730682 / 9780134730684 General, Organic, and Biological Chemistry: Structures of Life 0134747151 / 9780134747156 Mastering Chemistry with Pearson eText -- ValuePack Access Card -- for General, Organic, and Biological Chemistry: Structures of Life If you would like to purchase the standalone Pearson eText, search for: 0135214130 / 9780135214138 Pearson eText General, Organic, and Biological Chemistry: Structures of Life -- Access Card OR 0135214122 / 9780135214121 Pearson eText General, Organic, and Biological Chemistry: Structures of Life -- Instant Access If you are new to C++ programming, C++ Primer Plus, Fifth Edition is a friendly and easy-to-use

self-study guide. You will cover the latest and most useful language enhancements, the Standard Template Library and ways to streamline object-oriented programming with C++. This guide also illustrates how to handle input and output, make programs perform repetitive tasks, manipulate data, hide information, use functions and build flexible, easily modifiable programs. With the help of this book, you will: Learn C++ programming from the ground up. Learn through real-world, hands-on examples. Experiment with concepts, including classes, inheritance, templates and exceptions. Reinforce knowledge gained through end-of-chapter review questions and practice programming exercises. C++ Primer Plus, Fifth Edition makes learning and using important object-oriented programming concepts understandable. Choose this classic to learn the fundamentals and more of C++ programming. A Practical Approach to using Multivariate Analyses Using Multivariate Statistics, 6th edition provides advanced undergraduate as well as graduate students with a timely and comprehensive introduction to today's most commonly encountered statistical and multivariate techniques, while assuming only a limited knowledge of higher-level mathematics. For courses in introductory environmental science. Help Students Connect Current Environmental Issues to the Science Behind Them Environment: The Science behind the Stories is a best seller for the introductory environmental science course known for its student-friendly narrative style, its integration of real stories and case studies, and its presentation of the latest science and research. The 6th Edition features new opportunities to help students see connections between integrated case studies and the science in each chapter, and provides them with opportunities to apply the scientific process to environmental concerns. Also available with Mastering Environmental Science Mastering(tm) Environmental Science is an online homework, tutorial, and assessment system designed to improve results by helping students quickly master concepts. Students benefit from self-paced tutorials that feature personalized wrong-answer feedback and hints that emulate the office-hour experience and help keep students on track. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Note: You are purchasing a standalone product; Mastering(tm) Environmental Science does not come packaged with this content. Students, if interested in purchasing this title with Mastering Environmental Science, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your

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'The language is highly accessible and this makes it particularly suitable for undergraduate and international students at all levels. The combination of extended case material, shorter cases and illustrations of management in practice makes for a varied and stimulating approach. The activities will encourage and enable students to work independently to develop both their knowledge and skills.' Abby Cathcart, Sunderland Business School, University of Sunderland'I like the activities that explicitly ask for critical reflection and am sure that my students will benefit from the development of their critical thinking skills. The cases and examples in the book are helpful both because they come from a wide variety of national backgrounds and because companies like Ryanair and Nokia are familiar names!' Ad van Iterson, Organization and Strategy Department, Faculty of Economics and Business Administration, Maastricht University'All the case studies are both relevant and appropriate: there is a wide spread of international examples and a striking variety of organisations throughout the chapters, which will undoubtedly enhance the students' learning process.' Business, University College Dublin What is 'management', and what activities and behaviour does it entail? How do ideas and theories of management apply to commercial enterprise and other areas of work? How is the environment of management changing, and what are the impacts of recent trends? Management: An Introduction addresses these and many other questions by providing a comprehensive account of the themes and functions of management. Aimed at the first-time student of the subject and written in a highly accessible style, this is an academically rigorous text which brings the topic to life with a wide range of appealing and readily identifiable examples. Among the most valuable features and aids to learning in the book are: Case studies on organisations as diverse as Ryanair, Vodafone/Ericsson and Oxfam, to provide relevant illustrations of theory in practice. Critical Reflections to encourage the application of personal experience and critical thinking to the issues in question. Skills Development Activities to build practical and work-based competences. full Glossary. A companion website at www.pearsoned.co.uk/boddy provides tools for revision, such as self-assessment questions and flashcards, and for research, such as weblinks and case study updates. David Boddy is a Research Fellow at the School of Business and Management, University of Glasgow. He is author of two other books published by Pearson Education: *Managing Information Systems: An Organisational Perspective* (2005), and *Managing Projects* (2002).

Suitable for a first year course in the subject, this book is an introduction to the field of engineering mathematics. The book is accompanied by online bridging chapters - refresher units in core subjects to bring students up to speed with what they'll need to know before taking the engineering mathematics course. A practical, step-by-step core research text that balances coverage of qualitative, quantitative and combined methods Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research offers a truly balanced, inclusive, and integrated overview of the processes involved in educational research. This text first examines the general steps in the research process and then details the procedures for conducting specific types of quantitative, qualitative, and mixed methods studies. Direct guidance on reading research is offered throughout the text, and features provide opportunities for practice. Throughout the 6th Edition, examples are now drawn from a broad range of fields, including program evaluation, multicultural research, counseling, school psychology, and learning and cognition. In addition, enhanced coverage incorporates the latest technology-based strategies and online tools, and more information about single-subject research methods. Also available with MyLab Education MyLab is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. MyLab Education helps learners understand the basic vocabulary of educational research, acquire hands-on experience, and get guided practice in understanding research articles and in conducting and reporting their own research. Note: You are purchasing a standalone product; MyLab Education does not come packaged with this content. Students, if interested in purchasing this title with MyLab Education, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Education, search for: 0134458966 / 9780134458960 Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research plus MyLab Education with Enhanced Pearson eText -- Access Card Package Package consists of: 0134519361 / 9780134519364 Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research 0134546563 / 9780134546568 MyLab Education with Enhanced Pearson eText -- Access Card -- for Educational

Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research For courses in Systems Analysis and Design, Structured A clear presentation of information, organized around the systems development life cycle model This briefer version of the authors' highly successful Modern System Analysis and Design is a clear presentation of information, organized around the systems development life cycle model. Designed for courses needing a streamlined approach to the material due to course duration, lab assignments, or special projects, it emphasizes current changes in systems analysis and design, and shows the concepts in action through illustrative fictional cases. Teaching and Learning Experience This text will provide a better teaching and learning experience for you and your students. Here's how: Features a clear presentation of material which organizes both the chapters and the book around The Systems Development Life Cycle Model, providing students with a comprehensive format to follow. Provides the latest information in systems analysis and design Students see the concepts in action in three illustrative fictional cases Resource added for the Marketing program 101043, Digital Marketing 311045, and Design and Graphic Technology program 101117.? A comprehensive introduction to research methods in business for students planning or undertaking a dissertation or extensive research project in business and management. The sixth edition of Research Methods for Business Students brings the theory, philosophy and techniques of research to life and enables students to understand the practical relevance of the research methods. A highly accessible style and logical structure have made this the 'student choice' and run-away market leader. The book is written for students on undergraduate and postgraduate degree programmes in business, or business-related disciplines. The following online resources support the text: For Students: self-assessment questions, glossary, revision "flashcards", tutorials for SPSS and NVivo, plus Smarter Online Searching Guide For Instructors: teaching manual, powerpoint slides, testbank For courses in Machine Design. An integrated, case-based approach to machine design Machine Design: An Integrated Approach, 6th Edition presents machine design in an up-to-date and thorough manner with an emphasis on design. Author Robert Norton draws on his 50-plus years of experience in mechanical engineering design, both in industry and as a consultant, as well as 40 of those years as a university instructor in mechanical engineering design. Written at a level aimed at junior-senior mechanical engineering students, the textbook

emphasizes failure theory and analysis as well as the synthesis and design aspects of machine elements. Independent of any particular computer program, the book points out the commonality of the analytical approaches needed to design a wide variety of elements and emphasizes the use of computer-aided engineering as an approach to the design and analysis of these classes of problems. Also available with Mastering Engineering Mastering(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and often improves results for each student. Tutorial exercises and author-created tutorial videos walk students through how to solve a problem, consistent with the author's voice and approach from the book. Note: You are purchasing a standalone product; Mastering Engineering does not come packaged with this content. Students, if interested in purchasing this title with Mastering Engineering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and Mastering Engineering, search for: 0136606539/9780136606536 Machine Design: An Integrated Approach Plus MasteringEngineering with Pearson eText -- Access Card Package 6/e Package consists of: 0135166802/9780135166802 MasteringEngineering with Pearson eText -- Access Card -- for Machine Design: An Integrated Approach, 6/e 0135184231 / 9780135184233 Machine Design: An Integrated Approach, 6/e For courses in Cross-Cultural Development An interdisciplinary exploration of cross-cultural human development throughout the lifespan Lives Across Cultures: Cross-Cultural Human Development focuses on cultural similarities and differences in human development throughout the world and across the lifespan, while emphasizing the links between theory, research, and practical applications. Presented chronologically by topic, Harry Gardiner's Sixth Edition combines the most current information with engaging vignettes, stories, and personal experiences in his highly praised, scholarly yet conversational, and often humorous writing style. NOTE: This ISBN is for a Pearson Books a la Carte edition: a convenient, three-hole-punched, loose-leaf text. In addition to the flexibility offered by this format, Books a la Carte editions offer students great value, as they cost significantly less than a bound textbook. Lives Across Cultures: Cross-Cultural Human Development, Sixth Edition is also available via

Revel(TM), an interactive learning environment that enables students to read, practice, and study in one continuous experience. For undergraduate and graduate courses in Strategic Management. Current theories and practice in an interesting, engaging, and easy-to-read format. Strategic Management in Action presents current strategic management theories and practice in an engaging and easy-to-read format. Coulter effectively blends theory with plenty of opportunity to practice throughout the text, providing students with the ideologies, ethical dilemmas, and unique strategies of today's real managers and organizations in action. The sixth edition continues to present current strategic management theories and practices in an interesting, engaging, and easy-to-read format. There is also a new emphasis on color and photos, making this edition a more visually engaging text for students. From Preface: This text has a clear European foundation and an international appeal. In line with the globalisation of logistics, we have included cases from other parts of the world than Europe - diverse though European logistics solutions are - including South Africa, the United States, Japan, China and Australia. Accordingly, we start in Part One with the strategic role of logistics in the supply chain. We continue by developing the marketing perspective by explaining our view of 'putting the end-customer first'. Part One finishes by exploring the concept of value and logistics costs. In Part Two, we review leveraging logistics operations in terms of their global dimensions, and of the lead-time frontier. Part Two continues by examining the challenges of coordinating manufacturing and retail processes, and the impact on logistics of just-in-time and the agile supply chain. Part Three reviews working together, first in terms of integrating the supply chain and second in terms of sourcing and supply management. Our book ends with Part Four, in which we outline the logistics future challenge. This text is intended for MSc students on logistics courses, and as an accompanying text for open learning courses such as global MSc degrees and virtual universities. It will also be attractive as a management textbook and as recommended reading on MBA options in logistics and supply chain management. Blanchard presents a unified and global view of macroeconomics, enabling students to see the connections between the short-run, medium-run, and long-run. From the major economic crisis to the budget deficits of the United States, the detailed boxes in this text have been updated to convey the life of macroeconomics today and reinforce the lessons from the models, making them more concrete and easier to grasp. For upper-level

undergraduate and MBA students enrolled in an international business law course. August emphasizes the diversity and similarity of how firms are currently regulated and governed around the world. "A world full of women, sixth edition, addresses the lived experiences of women throughout the globe. The text combines descriptive ethnography with gender theory and international statistics to present a comprehensive picture of the lives of women in societies and cultures both present and past"--Preface, page xiii. "Working as a marketing researcher remains an intellectually stimulating, creative and rewarding career. Marketing research is a huge and growing industry at the forefront of innovation in many sectors of the economy. However, few industries can have been presented with as many challenges and opportunities as those faced by marketing research due to the growing amounts of data generated by modern technology. Founded upon the enormously successful US edition, and building upon the previous five European editions, the sixth edition of this book seeks to maintain its position as the leading marketing research text, focused on the key challenges facing marketing research in a European context. As with previous editions, this aims to be comprehensive, authoritative and applied. As a result, the book covers all the topics in previous editions while including updates that reflect the changes and challenges that have impacted the marketing research sector since the fifth edition was published. This includes the ever shifting impact of new technologies, the growth of 'insight' and the shifting role of research ethics, for example, through considering the impact of GDPR. This edition has been significantly updated, with new content, updated cases studies and a major focus on the issues and methods generated by new technologies"-- For one-semester courses in Preparatory Chemistry Builds 21st century and problem solving skills, preparing students for success Now in its 6th Edition, the best-selling Introductory Chemistry continues to encourage student interest by showing how chemistry manifests in students' daily lives. Author Nivaldo Tro draws upon his classroom experience as an award-winning instructor to extend chemistry from the laboratory to the student's world, capturing student attention with relevant applications and an engaging writing style. The text provides a superior teaching and learning experience, enabling deep conceptual understanding, fostering the development of problem-solving skills, and encouraging interest in chemistry with concrete examples. Extending chemistry from the lab to the student's world, the text reveals that anyone can master chemistry. Refined to meet its

purpose of teaching relevant skills, the 6th Edition includes new questions, data, and sections to help students build the 21st century skills necessary to succeed in introductory chemistry and beyond. Already a visual text, in this edition the art has been further refined and improved, making the visual impact sharper and more targeted to student learning. The new edition also includes new Conceptual Checkpoints, a widely embraced feature that emphasizes understanding rather than calculation, as well as a new category of end-of-chapter questions called Data Interpretation and Analysis, which present real data in real life situations and ask students to analyze and interpret that data. Also available with Mastering Chemistry. Mastering(tm) Chemistry from Pearson is the leading online homework, tutorial, and assessment system, designed to improve results by engaging students with powerful content. Instructors ensure students arrive ready to learn by assigning educationally effective content and encourage critical thinking and retention with in-class resources such as Learning Catalytics(tm). Students can further master concepts through homework assignments that provide hints and answer-specific feedback. The Mastering gradebook records scores for all automatically graded assignments in one place, while diagnostic tools give instructors access to rich data to assess student understanding and misconceptions. Note: You are purchasing a standalone product; Mastering(tm) Chemistry does not come packaged with this content. Students, if interested in purchasing this title with Mastering Chemistry, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and Mastering Chemistry, search for: 013429081X / 9780134290812 Introductory Chemistry Plus Mastering Chemistry with eText -- Access Card Package, 6/e Package consists of: 0134302389 / 9780134302386 Introductory Chemistry 0134412753 / 9780134412757 Mastering Chemistry with Pearson eText -- ValuePack Access Card -- for Introductory Chemistry Students can use the URL and phone number below to help answer their questions: <http://247pearsoned.custhelp.com/app/home> 800-677-6337 For courses in Human Physiology Don't just study-- visualize, explore, and solve problems in human physiology with Principles of Human Physiology Principles of Human Physiology, Sixth Edition uses a precise and clear-cut writing style to offer lasting comprehension for Human Physiology students, extending to real-life application in the field. The Sixth Edition provides essential

digital resources to foster critical thinking and problem-solving skills. The exceptional art program is consistent, scientifically accurate, and visually appealing. Stanfield's renowned flexible pedagogy allows instructors to choose what is essential to students when mapping out their course. MasteringA&P provides a framework for students to practice solving clinical problems, think conceptually, and apply new knowledge. Assigning interactive tutorials and coaching activities in MasteringA&P directs student learning on the toughest topics and provides a comprehensive and engaging learning environment. Also available as a Pearson eText or packaged with Mastering A&P Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience that can be adopted on its own as the main course material. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily share their own notes with students so they see the connection between their eText and what they learn in class - motivating them to keep reading, and keep learning. Mastering A&P is an online homework, tutorial, and assessment program designed to work with Principles of Human Physiology to engage students and improve results. Instructors ensure students arrive ready to learn by assigning educationally effective content before class, and encourage critical thinking and retention with in-class resources such as Learning Catalytics(TM). Students can further master concepts after class through traditional and adaptive homework assignments that provide hints and answer-specific feedback. With a wide range of activities available, students can actively learn, understand, and retain even the most difficult concepts. Note: You are purchasing a standalone book; Pearson eText and Mastering A&P do not come packaged with this content. Students, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If your instructor has assigned Pearson eText as your main course material, search for: - 0135212995 / 9780135212998 Pearson eText Principles of Human Physiology, 6/e -- Access Card OR - 0135213002 / 9780135213001 Pearson eText Principles of Human Physiology, 6/e -- Instant Access If you would like to purchase both the physical text and Mastering A&P, search for: 0134169042 / 9780134169040 Principles of Human Physiology Plus Mastering A&P with eText -- Access Card Package, 6/E Package consists of: 013429890X / 9780134298900 MasteringA&P with

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Principles of Human Physiology, 6/e Personal improvement in communication begins with a clear understanding of your own attitudes and of the relationships you build with others. Human Communication draws the best available research and helps each student, no matter who they are or where they are, to develop the skills needed for effective and confident communication in any occasion. Human Communication is an integrated program that helps students practice communication skills, build confidence in public speaking, and achieve success in their introductory communication course. Always rooted in the most current scholarship and with an eye on practical, everyday communication scenarios, Human Communication is designed to make introductory communication studies immediate and relevant to students. The authors strike a balance of definitive theory and everyday application that resonates with the challenges and goals of today's typical basic course. In the new 6th edition, updated research is integrated throughout the text. Additionally, a new chapter feature called "Communicating Creatively" was added to each chapter, which stresses how creativity can be used to improve communication skills address in the chapters, and an end-of-chapter feature, "Be Ready..For What's Next", provides students with an understanding of how to continue growing their skills to use in other classes, the workplace and life. Finally, the new 6th edition will also feature SmartBook, the first and only adaptive reading experience, that highlights content based on what the individual student knows and doesn't know, and provides focused help at that moment in need through targeted learning resources (including videos, animations and other interactivities). SmartBook's intuitive technology optimizes student study time by creating a personalized learning path for improved course performance. Help future teachers create the best programs for young children ages three through eight

Developmentally Appropriate Curriculum: Best Practices in Early Childhood Education is an all-in-one guide that brings together everything pre-service teachers need to implement an integrated, developmental approach to curriculum-based instruction. The 7th Edition addresses all aspects of classroom life-conceptualization, planning, implementation, and evaluation-for children ages three through eight. This comprehensive, cohesive approach emphasizes the "how" of curriculum development, as well as the "what and why." With practical, research-based guidelines, sample activities and lesson

plans for each curriculum domain, and a focus on teaching methods, readers have the tools they need to translate theory into age-appropriate practice that accommodates individual, social, and cultural differences. Also available with the Enhanced Pearson eText The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content with embedded videos and interactive quizzes. Note: You are purchasing a standalone product; the Enhanced Pearson eText does not come packaged with this content. Students, if interested in purchasing this title with the Enhanced Pearson eText, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and the Enhanced Pearson eText search for: 0134747372 / 9780134747378

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Developmentally Appropriate Curriculum: Best Practices in Early Childhood Education For courses in world regional geography. Conceptual Exploration of World Regions and the Myriad Issues Critical to Geography Today World Regions in Global Context presents a strong global sensibility and an emphasis on current events, with examples of interdependent development, spatial and social inequality, and questions of spatial justice. The authors maintain that regions are the outcomes of the twin forces of globalization and regionalization. Therefore, each regional chapter stresses the global systems of connection that drive unique regional processes, making regions different. By studying regions, students not only learn the critical elements of different places, but also come to understand the fundamental processes that drive change. The 6th Edition is a briefer, more visual text that still maintains its conceptual rigor by addressing today's critical geographic themes, incorporating deeper focus on sustainability issues, new human stories from the regions, cutting-edge data visualizations and infographics, including a completely modernized cartography program, and much more. Also Available with Mastering Geography This title is also available with Mastering(TM) Geography--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Interactive, self-paced

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