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We take thousands of inventions for granted, using them daily and enjoying their benefits. But how much do we really know about their origins and development? This absorbing new book tells the stories behind the inventions that have changed the world. Looks at the history of the camera, its present-day use, and its evolution throughout the years. When George Eastman decided to make photography his hobby, "simple" was hardly the word to describe the pastime. He had to lug 50 pounds of camera equipment around with him, including the fragile glass plates that would become pictures. But resourceful George wasn't one to put up with such inconvenience for long. Click! is the story of how George Eastman developed a camera simple enough for anyone to use—the Kodak, predecessor of today's pocket instamatics—and forever revolutionized photography. George Eastman was a pioneer! He changed the way people took pictures. Kids can read this book to find out how he did it and learn more about his life, like making film and box cameras and starting the Eastman Kodak Company. Aligned to Common Core Standards and correlated to state standards. Applied to STEM Concepts of Learning Principles. Super Sandcastle is an imprint of Abdo Publishing, a division of ABDO. Inventions and discoveries have been a part of man's life ever since he has walked on the earth. From the discovery of fire to space travel, every breakthrough has made our lives better in many ways. Learn about all the important inventions and discoveries made by mankind through the centuries. Fabulous pictures and comprehensive information, together with fascinating facts, make this book a must for your bookshelf. The story of the Eastman Kodak Company and its contributions to science, art, and popular culture. This title explores the world-changing invention of the camera, including George Eastman's Kodak and Steven Sasson's digital camera, and how it has shaped how humans remember historical events and everyday moments. This title is at a Level 3 and is written specifically for transitional readers. Aligned to Common Core Standards & correlated to state standards. Dash! is an imprint of Abdo Zoom, a division of ABDO. This reference presents familiar subjects, such as the telephone and elevator, as well as those less frequently studied, such as the spectroscope and Pasteur's development of the germ theory. In graphic novel format, this book tells how George Eastman developed the Kodak camera, and how his company changed the way people captured pictures. Chronicles America's fascination with photography and looks at the role photographs have played in capturing the events of the Civil War, westward expansion to the Pacific, and everyday American life The Encyclopedia of Nineteenth-Century Photography is the first comprehensive encyclopedia of world photography up to the beginning of the twentieth century. It sets out to be the standard, definitive reference work on the subject for years to come. Its coverage is global – an important 'first' in that authorities from all over the world have contributed their expertise and scholarship towards making this a truly comprehensive publication. The Encyclopedia presents new and ground-breaking research alongside accounts of the major established figures in the nineteenth century arena. Coverage includes all the key people, processes, equipment, movements, styles, debates and groupings which helped photography develop from being 'a solution in search of a problem' when first invented, to the essential communication tool, creative medium, and recorder of everyday life which it had become by the dawn of the twentieth century. The sheer breadth of coverage in the 1200 essays makes the Encyclopedia of Nineteenth-Century Photography an essential reference source for academics, students, researchers and libraries worldwide. The advertising campaigns launched by Kodak in the early years of snapshot photography stand at the center of a shift in American domestic life that goes deeper than technological innovations in cameras and film. Before the advent of Kodak advertising in 1888, writes Nancy Martha West, Americans were much more willing to allow sorrow into the space of the domestic photograph, as evidenced by the popularity of postmortem photography in the mid-nineteenth century. Through the taking of snapshots, Kodak taught Americans to see their experiences as objects of nostalgia, to arrange their lives in such a way that painful or unpleasant aspects were systematically erased. West looks at a wide assortment of Kodak's most popular inventions and marketing strategies, including the "Kodak Girl," the momentous invention of the Brownie camera in 1900, the "Story Campaign" during World War I, and even the Vanity Kodak Ensemble, a camera introduced in 1926 that came fully equipped with lipstick. At the beginning of its campaign, Kodak advertising primarily sold the fun of taking pictures. Ads from this period celebrate the sheer pleasure of snapshot photography--the delight of handling a diminutive camera, of not worrying about developing and printing, of capturing subjects in candid moments. But after 1900, a crucial shift began to take place in the company's marketing strategy. The preservation of domestic memories became Kodak's most important mission. With the introduction of the Brownie camera at the turn of the century, the importance of home began to replace leisure activity as the subject of ads, and at the end of World War I, Americans seemed desperately to need photographs to confirm familial unity. By 1932, Kodak had become so intoxicated with the power of its own marketing that it came up with the most bizarre idea of all, the "Death Campaign." Initiated but never published, this campaign based on pictures of dead loved ones brought Kodak advertising full circle. Having launched one of the most successful campaigns in advertising history, the company did not seem to notice that selling a painful subject might be more difficult than selling momentary pleasure or

nostalgia. Enhanced with over 50 reproductions of the ads themselves, 16 of them in color, Kodak and the Lens of Nostalgia vividly illustrates the fundamental changes in American culture and the function of memory in the formative years of the twentieth century. Describes the history of technological inventions, including telephones, televisions, and the Internet. Describes the life and career of the man who revolutionized photography by developing a camera simple enough for anyone to use. Looks at the history of a variety of modern inventions, including the television, cameras, toasters, vacuum cleaners, and electric razors. Smartphones put a camera in just about everyone's pocket, but it hasn't always been so easy to take a snapshot. The 18th century brought a new innovation that allowed people to easily preserve a moment in time. That innovation carries on today! Through informative text, fun facts, and special features, this fascinating title explores how the camera was invented and how it continues to develop! Surveys the history and development of photography, from experiments with light in ancient China to the modern computer age. The advent of photography in 1839 was greeted with enormous enthusiasm by the public. It quickly spread throughout Europe and the United States, where it was used in a broad range of fields, from science and medicine to art and archaeology. This fascinating study of the first half-century of photography covers the work of early pioneers such as Daguerre, Fox Talbot, John Herschel and Hippolyte Bayard, to later technical innovations and the arrival of the Kodak camera in 1888, when photography finally became accessible to a mass audience. Provides an introduction to the history and development of the camera and explains how a camera works. Includes information on some of the inventors who were influential of the invention of the camera. Traces the history of the camera from its invention and development to present day technology. "Based on photographs from the Kodak Museum, the largest collection of pictures and equipment associated with the history of popular photography."--Page 4 de la couverture. This book introduces the history of the invention of cameras, including early artists' use of the camera obscura, Johan Heinrich Schulze's use of silver salts, inventing ways to make photographic images permanent, Joseph-Nicéphore Niepce and the first photograph, Louis-Jacque-Mandé Daguerre's daguerreotype, William Henry Fox Talbot's talbotype, George Eastman's roll film and portable Kodak cameras, Oskar Barnack's handheld Leica, Paul Vierkoter's camera flash, Harold Edgerton's stroboscopic flash, Edwin Herbert Land's instant camera, Steven Sasson and the first digital camera, and cell phone cameras. Other chapters delve into camera parts, from the light-tight body to lenses and viewfinders, as well as how these parts work together to make a camera work, from framing a shot to how images form on film or a charge-coupled device. Other sections cover different kinds of cameras and photography, including daguerreotypes, the Kodak box camera, the Brownie, the Polaroid Land Camera, camcorders, and digital cameras, as well as the professional photographers, teachers, salespeople, film developers, and repair specialists who work with cameras. Fun facts discuss French photographer Nadar and the first aerial photograph, Mathew Brady's coverage of the American Civil War, and Eadweard Muybridge's photographs of a running horse. Full-color photographs, informative diagrams, glossary words in bold, a graphic timeline, and an index enhance this engaging, easy-to-read text about cameras, an everyday invention that has changed the way we look at the world. Checkerboard Library is an imprint of ABDO Publishing Company. Inspiring Inventions and Discoveries gives information about all those inventions and discoveries which brought about a revolution and led to the advancement of mankind. In this book, young learners will learn about the historical significance and practical use of each invention and discovery. A brief biography of George Eastman, who simplified the complicated process of photography so that he was able "to make the camera as convenient as the pencil." George Eastman transformed the world of photography. In this revealing and informative biography, Elizabeth Brayer draws a vivid portrait of this enigmatic and complex man. An NCSS Notable Social Studies Trade Book for Young People ILA Children's and Young Adult's Book Award—Intermediate Nonfiction 2014 VOYA Non-Fiction Honor List The Industrial Revolution for Kids introduces a time of monumental change in a "revolutionary" way. Learn about the new technologies and new forms of communication and transportation that impacted American life—through the people who invented them and the people who built, operated, and used them. In addition to wealthy industrialists such as John D. Rockefeller and Andrew Carnegie and ingenious inventors such as Eli Whitney and Alexander Graham Bell, you'll learn about everyday workers, activists, and kids. The late 19th and early 20th centuries come to life through the eyes of hardworking Chinese immigrants who built the Transcontinental Railroad; activist Isaac Myers, an African American ship caulker who became a successful businessman and labor union organizer; toiling housewife Hannah Montague, who revolutionized the clothing industry with her popular detachable collars and cuffs; and many others who help tell the human stories of the Industrial Revolution. Twenty-one hands-on activities invite young history buffs to experience life and understand the changing technologies of this important era. Advances in science and technology from the 15th century to the present: 45 ready-to-color drawings of Edison, Gutenberg, Galileo, and many others, along with their inventions. Captions provide background information. Before magnifying glasses, how did people make objects look larger? The ancient Romans filled glass bowls with water. Then microscopes and telescopes came along. But optical innovation didn't stop there. Learn how many lightbulb designs Thomas Edison tested, how spies used microfilm to carry secret messages, how satellites let us look at Earth from space, and more! Fact-packed text and fun illustrations reveal crazy inventions (spectacles for horses!) and

offbeat predictions (some people thought electric light would never catch on). Follow the trail of inventions and devices that have enabled us to see everything from distant stars to tiny cells. The technology required to make photographic film has been a secret held by a few companies. This book explains, for the first time at this level of detail, how Eastman Kodak Company makes film. Photographic film is one of the most technically sophisticated chemical products that is used in everyday life. Over 200 complex chemical components are coated on to film base in up to 18 unique, precision layers which in total are half the thickness of a human hair. This insider's view explains in simple terms how the operation works. It is a picture book with over 25 diagrams and over 130 photographs of Kodak's production materials and equipment. Sixty percent of the printed surface area is illustrations. The book is unique; nearly all the illustrations were made specifically for this book. see www.makingKODAKfilm.com This series presents a brief sketch of four multinational commercial houses. The books are profusely illustrated in colour and black & white. Most people believe Thomas Edison was the mastermind of motion pictures. But what if another budding inventor filed a patent for a movie camera just before Edison? Photographer William Friese-Greene was well on his way to being the champion of movies before Edison shot his first film. You'll be on the edge of your seat as Edison and Friese-Greene face off to be the first to bring movies to the public. Dramatic technological advancements, unfortunate accidents, and more fill out this invention showdown. You'll never look at a movie camera the same way again! Humans have created visual representations of the world since the dawn of man. While early painting and sculpture was often rudimentary, the history of visual art is characterized by rapid evolution; today's artists use high-tech tools to share their vision. Inventions in the Visual Arts: From Cave Paintings to CAD provides a closer look at the development of cave paintings, sculptures, sketch books, cameras, and computer-aided design software. These inventions have surprising links to one another, which the book outlines in chronological order, and have forever changed the landscape of art—and beyond. A compact, readable, up-to-date overview of the history of photography. Describes how the camera was invented and explores the evolution from daguerrerotype through the Kodak handheld, Polaroid, and digital cameras seen today. With the invention of the camera, the last century and a half has become the most visually documented age in history. This fascinating book describes in simple terms how a camera works and identifies the inventors who helped develop this important technology. Follow the camera's evolution from the discovery in ancient China that an image could be created from light traveling through a pinhole, to modern day digital cameras, camera phones, and web cams. Topics include - the first cameras and the birth of photography - the marketing industry and big players - advances in film, lenses, flashes and color photos - some of the world's most famous photographers Teacher's guide available.

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