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"Slick, short, funny and focused. And . . . more than 4,000 times cheaper than an MBA" -Independent The 80 Minute MBA is your short-cut to business brilliance. A traditional MBA is for either the time-rich, very wealthy or lucky few with a generous corporate sponsor. So what happens if you want to get a hit of high-quality business inspiration without spending two years back at school? The 80 Minute MBA is the gateway to fresh thinking, in less time than it takes a standard meeting to get past coffee and biscuits. Managers need the encouragement to think differently, not in the same straight lines. The 80 Minute MBA is an injection of inspiration, creative thinking and dynamic approaches which will help you see the world of business differently. This book represents views, frameworks and practices on stimulating and realising our optimal potential as human beings in the context of a workplace where there is a desire to achieve shared goals and aspirations in order to accomplish positive economic, societal and environmental impacts and outcomes. It describes a vision of how life and work in organisations could be. We describe a new kind of organisation. Being a good person and doing good things while making profit are a real possibility for those management innovators who think beyond immediate trade-offs. In this book we explore management innovation as core study field and arena for re-inventing and re-imagining how people in organisations could execute management activities such as planning, organising, leading and controlling for multiple stakeholder satisfaction and benefits. Work can be much more joyful and fulfilling than we think, but it requires courage from us to take responsibility when freedom is offered. Understand complex management concepts through witty stories. Think, strategize and act like a successful leader. Make your organization a benchmark in the world of business! MBA Through Stories provides simple yet practical solutions to the many complex scenarios of the modern-day business environment. Drawing upon his rich experience in management, Ravi Gupta offers a comprehensive look at: • Essential managerial skills • Handling adverse situations • Entrepreneurial and unconventional thinking • Managing expectations and concerns • Ethical conduct and much more... Survive and thrive in today's competitive world by remaining up-to-date about new ideas and techniques of management. A must-read for aspiring MBAs and veteran leaders alike. Ravi Gupta has over 30 years of experience in the corporate world. A certified behavioural-science trainer and author of the bestseller All You Want to Know About Investing, he has written extensively on management and self-help topics. An MBA(Finance), a fellow of the Insurance Institute of India and an associate of IIBF, Ravi is presently an AGM with the State Bank of India. Proper Planning and Preparation Prevents Piss Poor Performance. "To think is easy. To act is hard. But the hardest thing in the world is to act in accordance with your thinking." — Johann Wolfgang von GoetheThe importance of strategy is to provide a framework so we can act in accordance with our thinking. It provides a set of tools and techniques to help us achieve those hard things. Strategy in business is the big picture. Planning and Implementing a strategic vision is how a business succeeds and is profitable. If you fail to plan, you plan to fail.This book outlines the key elements to cover in your plan. In this new edition, Vault publishes the entire surveys of current students and alumni at more than 100 top business schools. Each 4-to 5-page entry is composed of insider comments from students and alumni, as well as the school's responses to the comments. Mobile MBA distills years of MBA management theory into bite-size solutions for 101 critical, "in the trenches" business challenges. From start to finish, this book focuses on what really works in practice, giving managers focused answers that can make them dramatically more effective, instantly. Along the way, leading global business consultant Jo Owen demystifies the MBA, illuminating the simple, common-sense principles that underlie the grand theory (and the even grander MBA hype). Owen reveals what managers need to learn in order to perform at an MBA level, while also giving them the practical skills that an MBA doesn't. Each of Mobile MBA's eleven chapters is packaged with a Skill Pill, short video briefings that can be delivered directly to mobile devices and computers, offering powerful insights and lessons to managers wherever they are. Most law school guides offer school-reported stats to admission rates, average test scores, etc. No publisher understands insider information like Vault--now Vault brings this expertise to law schools. Unlike other law school resources, Vault's guide includes insider information about employment and admissions. Companies today stand or fall, not by the efficiency of their processes and systems, but by the talent of their people. By using the techniques of NLP you can develop talent and achieve success. This is the popular but definitive book of NLP for people who want to make exceptional progress for their organisations. It demystifies NLP and relates the theories and principles to current business challenges. Its practical techniques, methods, and examples drawn from leading practitioners in the field, ensures you can implement this straight into your everyday working life. NLP Business Masterclass takes the applications of NLP in business beyond simple everyday techniques, to consider the bigger challenges facing organisations today including: • How do you get the best from your people? • What's the best way of organising teams? • How can NLP help us to motivate people? • What about incentives and rewards for employees? • How do you change a culture and keep it alive? • How can NLP help my people to become more committed and responsible? • How can NLP help to develop leadership? You can learn more about NLP. Or you can have the Masterclass. A step-by-step guide to mastering the skills taught in America's top business schools. By reading one easy-to-understand chapter a day, readers can absorb the material, speak the language, and most important, acquire the confidence and expertise needed to get ahead in today's competitive business world. Cartoons. Graphs. Frank J. O'Connell is the original millennial, and in his book Jump First, Think Fast he shares how he blazed a trail of innovation for some of the biggest brands in American business. Frank O'Connell grew up as a farm boy in a small town of 2,000 in Ovid, New York, where he drove tractors, sold eggs, and won prizes at 4H Fairs. He learned the value of hard work from his mother, who told him that he could surpass everyone by outworking them. Because of the values instilled in him, Frank went on to live an outsized life as a corporate chieftain. For more than fifty years, Frank has helmed such companies as Reebok, Fox Video Games, HBO Video, SkyBox, Gibson Greetings, and Indian Motorcycles. Frank has led major consumer product revolutions, including innovative food products, video games, video tapes, the Reebok Pump, collectibles, toys, greeting cards, action figures, and the iconic Indian Motorcycle. A student of hard work and business who learned his craft on the front lines of sales and marketing, Frank knew that the right thing to do was to Jump First and then Think Fast. In his book, he shares his personal stories, business strategies, his passion for mentoring, and proven methods for management. Jump First, Think Fast details Frank's many business successes - as well as some failures - in an honest and forthright way. Jump First, Think Fast is for those who want to think differently about business and learn how to find their place, trust their instincts, and enjoy the ride from a successful CEO's stories, lessons, and life moments. This economical text is intended for use as a universal supplement to introductory econometrics courses. This edition contains two new chapters on economic forecasting. Extensive online supplements include teaching PowerPoints, solutions to test questions/problems, new instructor questions, and software programs with data to download. MBAs are old news. In this ground-breaking book, leadership expert Alicia McKay teaches leaders to focus on the things they don't teach

you at business school. Leaders are made, not born. But they are not made in the lecture halls and seminar rooms; you don't need an MBA to be an effective leader. They need to get smart, be strategic about the next step and expand their range, to face a complex and uncertain future. They need paradox: clear values and open minds, high performance and meaningful space, dedication to detail and big picture perspective. They need to ask different questions, design different options and most of all, they need to do that with others on the same journey. In this thought-provoking book, Alicia McKay teaches you the five skills every strategic leader needs: * How to develop true flexibility * How to make good decisions * How to develop powerful systems * How to drive real performance * How to have meaningful influence Drawing on the latest global thinking on leadership, *You Don't Need an MBA* uses Plain English to demystify the skills leaders of the future need and outlines a way forward; united leadership that focuses on real outcomes, not quick-fixes. Peterson's MBA Programs provides comprehensive profiles of up-to-date information on full-time, part-time, joint-degree, Executive MBA, and online graduate programs at more than 1,000 institutions, including degrees comparable or equivalent to an MBA. A wealth of facts and figures on admission and degree requirements, entrance difficulty, postgraduate hiring rates, financial aid, and contact information for approximately 4,000 graduate-level business programs are all available within Peterson's guide. It contains informative articles such as how an MBA can advance a career, how to choose the right program and pay for it, the advantages of getting your advanced business degree abroad, information on the latest hiring and salary trends, and application tips, including guidance on how to write a winning essay. Profiles of institutions are listed alphabetically within state, province, or country, with all the fast facts an applicant needs-plus two-page narrative descriptions which contain even more in-depth information on schools. The benefits of a Master of Business Administration (MBA) degree can be massive: fast-track career advancement, a big fat wage packet, the whole high-flying top-notch executive lifestyle. But studying for an MBA isn't something to decide to do lightly - it's a big investment to take a year or more out of your career path or commit endless week-ends to a part-time version, and for many the cost of either of these options is prohibitive. "Instant MBA" is the must-have guide to making the most of yourself and your career prospects, whether you're studying for an MBA or just out to improve your prospects while you work. Covering all the latest in MBA thinking, "Instant MBA" will impart the MBA thinking, language and models necessary to accelerate your career advancement. Designed to enable readers to think, perform and hopefully earn like a top MBA student, "Instant MBA" is packed with inspiring and expert practical advice on everything you need to know, from the original tried-and-tested business models to the newer aspects such as emotional intelligence and inspirational leadership that modern MBA courses are now embracing. If you are thinking of doing an MBA but haven't got the time this is the book for you. If you can't afford to do an MBA this is definitely the book for you. If you are currently doing an MBA and can't see the wood for the trees you need this book now! Discover the six major thought leaders whose ideas you need to understand in order to advance your career; why today's recruiters are as interested in your people skills as they are in your ability to create a finely honed spreadsheet; what everybody's talking about - from USPs to EQs, learn how to break through the jargon; how to handle the seven drivers of change in the new world of work; what you need to do to maintain your competitive edge. MBA provides top tips for rapid career advancement minus the academic jargon and unnecessary waffle. Just get straight to the good bits...Start reading MBA today and put your career on the fast track now. Today, opportunities and challenges of available technology can be utilized as strategic and tactical resources for your organization. Conversely, failure to be current on the latest trends and issues of IT can lead to ineffective and inefficient management of IT resources. *Managing Information Technology in a Global Economy* is a valuable collection of papers that presents IT management perspectives from professionals around the world. The papers introduce new ideas, refine old ones and possess interesting scenarios to help the reader develop company-sensitive management strategies. *Beat the Recession: A Blueprint for Business Survival*, contains the best current thinking on how to get by in the present global economic downturn. *Beat the Recession* is a practical toolkit containing invaluable and practical advice to help business owners to weather the current economic storm and emerge triumphant. It is an extremely practical and invaluable guide. It is clearly written (jargon-free) and includes practical tips (that actually work). It presents straight-talks about what works and what doesn't. In this updated guide, Vault publishes the entire surveys of current students and alumni at more than 100 top business schools. Each 4- to 5-page entry is composed almost entirely of insider comments from students and alumni. Each school profile features surveys of about 10 students or alumni. These narratives provide applicants with detailed and balanced perspectives and insider information on admissions and employment prospects, which is lacking in other business school guides. "Bubbling over with useful ideas." —Independent "Hard-wired to reality. Hype free and brutally honest." —Business Age "Practical, down-to-earth advise of great value to would-be entrepreneurs." —Sir Adrian Cadbury "I was hooked. A really useful DIY manual for success." —Personnel Today "Exhilaration. Fright. Bewilderment. Exultation." —Career Development International "A Complete toolkit for the ambitious entrepreneur. Success, happiness and your first million within your grasp." —The Citizen "A gem of a book. A source of ideas and inspiration to any manager." — Professor Richard Teare, Oxford Brookes University "A good easy read. I agree with everything." —Philip Vale, Durham University Business School "That depth of understanding entrepreneurial business which can only come from doing it." —Baron Prestoungrange, Co-founder, MCB University Press "Recommended reading for any frustrated executive considering going it alone." —Gulf Business There are better ways to becoming a millionaire than trudging to your local store to buy a lottery ticket every week. The fact is your chances are 14 million to one. If you entered the lottery once every week, then—sure—you can expect to win. About once in every two hundred and seventy thousand years! But still there are those who believe that if they sit and listen as number after number is called out on the TV, that this will be their week. Their lucky break. Then there are those that know that they must do more than watch spinning balls to make their lives a success; that in order to do more, to have more, to become master of their own destiny—they must change. They must act. And this book is for them. Enter Richard Dobbins and Barrie O. Pettman, two self-made millionaires who reveal the secrets of their fantastic business achievements and personal fortunes. *What Self-Made Millionaires Really Think, Know and Do* does not rely on a mystical system, flimsy hype or unbelievable get-rich-quick schemes. Instead it offers practical and realistic advice for turning your brilliant ideas into a money-making business reality. *What Self-Made Millionaires Really Think, Know and Do* guides you from business idea to market acclaim. You will discover the secrets of real business - from thinking creatively and setting clear goals to negotiating skills, leadership and liberating time management. It is illustrated throughout with superb success stories and anecdotes from the authors' remarkable careers. Dobbins and Pettman provide a complete toolkit for the ambitious entrepreneur. They provide proven methods for getting what you want in life; success, happiness and your first million. It's not an easy walk in the park, but if you are serious about dramatically changing your life, it's all within your grasp. And it's all in here. "Business Schools Face Test of Faith." "Is It Time to Retrain B-Schools?" As these headlines make clear, business education is at a major crossroads. For decades, MBA graduates from top-tier schools set the standard for cutting-edge business knowledge and skills. Now the business world has changed, say the authors of *Rethinking the MBA*, and MBA programs must change with it. Increasingly, managers and recruiters are questioning conventional business education. Their concerns? Among other things, MBA programs aren't giving students the heightened cultural awareness and global perspectives they need. Newly minted MBAs lack essential leadership skills. Creative and critical thinking demand far more attention. In this compelling and authoritative new book, the authors: · Document a rising chorus of concerns about business schools gleaned from extensive interviews with deans and executives, and from a detailed analysis of current curricula and emerging trends in graduate business education · Provide case studies showing how leading MBA programs have begun reinventing themselves for the better · Offer concrete ideas for how business schools can surmount the challenges that come with reinvention, including securing faculty with new skills and experimenting with new pedagogies Rich with examples and thoroughly researched, *Rethinking the MBA* reveals why and how business schools must define a better pathway for the future. Leadership expert, Alicia McKay believes that leaders are made, not born. But they are not made in the lecture halls and seminar rooms; you don't need an MBA to be an effective leader. They need to get smart, be strategic about the next step and expand their range, to face a complex and uncertain future. They need paradox: clear values and open minds, high performance and meaningful space, dedication to detail and big picture perspective. They need to ask different questions, design different options and most of all, they need to do that with others on the same journey. *You Don't Need an MBA* demystifies the skills leaders of the future need and epitomises the brave new world of leadership; united leadership that focuses on real outcomes, not quick-fixes. Alicia McKay draws on the latest global thinking on leadership and outlines a way forward, in plain English and with actionable steps. You don't want to miss out career opportunity. Keep reading it. You

have a dream job lined up. You don't want to miss out career opportunity. Group Discussion is challenging. You are going to want to be as prepared to put your best foot forward. This is a must read book to get a gist of what you are going to have to face. It is easy to read and very well organized. This is the second edition. This book is the definitive, perfect guide to planning, preparing and performing in Group Discussions. The guidance in this book has been tried, tested and honed to perfection. The book covers important aspect of the Group Discussion process and provides valuable inputs. It exceptionally explains what recruiters at the most sought-after companies look for when deciding whom they should select for hiring. You are going to get from the book: • What GD Panel looks for when deciding whom they should hire? • How to score over other candidates? • You will be tested for which skills. • Participants most common mistakes, how to avoid them. • Mock GD - Topics & Case Studies based. • Exclusive Tips & Techniques. • Wide coverage in 12 chapters. After reading, this will make you giving any Group Discussion much easier and crack that comfortably. Hai! Scroll up and click buy. Creating High Performance Teams is an accessible and thorough new introduction to this key area of business education. Written by teams experts Ray Aldag and Loren Kuzuhara, this book provides students with both a firm grounding in the key concepts of the field and the practical tools to become successful team managers and members. Built on a solid foundation of the most up to date research and theory, chapters are packed with case studies, real-world examples, tasks and discussion questions, while a companion website supports the book with a wealth of useful resources for students, team members, and instructors. Centered around an original model for high performance teams, topics covered include: Building and developing effective teams Managing diversity Effective communication Team processes - meetings, performance management Dealing with change and team problems Current issues - virtual teams, globalization With its combined emphasis on principles and application, interwoven with the tools, topics, and teams most relevant today, Creating High Performance Teams is perfectly placed to equip upper-level undergraduate and MBA students with the knowledge and skills necessary to take on teams in any situation. 'Total Organizational Excellence: Achieving world-class performance' sets down a framework to guide managers on how to improve business performance in all types of organizations. Organizational excellence must be integrated into the strategy of businesses through an understanding of the key business processes and development of the people. Once the processes are identified they must be prioritised into those that require continuous improvement, those which require re-engineering or redesign, and those which lead to a complete re-think or visioning of the business. Performance based measurement of all processes and people development activities is necessary to determine progress so that the vision, goals, mission, and critical success factors (CSFs) may be examined and reconstituted if necessary to meet new requirements for the organisation and its customers, internal and external. This forms the basis of a new implementation framework for organization, which in turn forms the structure of 'Total Organizational Excellence'. Based on many years of research and case study work in the European Centre for Business Excellence (EC for BE): the research and development division of Oakland Consulting PLC, Total Organizational Excellence is ideal for MBA students as well as providing an invaluable guide for practising managers to its implementation internationally. John Oakland is Executive Chairman of OAKLAND Consulting PLC and the author of the best selling 'Total Quality Management'. From the best selling author of Total Quality Management Tested amongst practitioners at a series of conferences Suitable for MBA students as well as practising managers Sharing the essentials of sales, marketing, negotiation, strategy, and much more, the creator of PersonalMBA.com shows readers how to master the fundamentals, hone their business instincts, and save a fortune in tuition. This innovative, comprehensive, and fully integrated management development program provides a vehicle for enabling managers and leaders to participate more effectively in their organization's OD processes. The concepts, models, tools, and other materials have been used successfully to train managers, leaders, and MD/OD personnel in organizations such as IBM, AT&T, Kraft, Baxter Labs, Sears, Caterpillar, and the U.S. Navy, Army, and Air Force. The accompanying CD-ROM contains customizable tools for OD consultants and facilitators as well as additional chapter material. 'This is an invaluable guide for any manager looking to apply MBA thinking in the real world. Strongly recommended.' Gordon Seabright, Director of the Eden Project 'Packed with insights, tools, tips, cases and know-how, this easy-to-read book will accelerate your ability to deal with challenging management issues. A must for every manager.' Jessica Pryce-Jones, Joint CEO, iOpener Institute for People and Performance 'This fantastic book will help you to challenge the mental barriers of the status quo.' Peter Meier, CEO, Kuoni Travel Holding Ltd Transform your career and revolutionise how you work with the very best learning from the world's leading business schools. Delivering many of the key benefits of a top-notch business education, without the hefty price tag and big time investment, The Every Day MBA will guide, challenge and inspire you to better results, wherever you are in your career. Use the powerful combination of the best business models with your own experience and awareness to quickly develop the same game-changing thinking, tactical behaviours and dynamic strategies that MBA graduates know really work. Find out what it really takes to be a leader in business and use MBA thinking to take your business knowledge and practice to a brilliant new level - today, tomorrow and every day. Strategy in business is the big picture. It is about picking goals for the enterprise and then figuring out what resources are going to be assembled to achieve those goals. Learn strategic thinking, planning, implementation, management and leadership ASAP with this short comprehensive volume. Whether you are running a four-man window cleaning business, a one woman consultancy or you are responsible fro the EMEA quarterly target, this book is for you. (Hope you don't mind if we refrain from repeating the title too often). Selling is the one and only key to surviving this recession. Here's the very best and latest in thinking and action specifically on selling in a recession. It's an incredibly straightforward, really practical guide containing: exact phrases you can adapt for yourself to handle price objections; low-cost, quick-to-implement marketing tactics you can use immediately to flush out those in your market sector who do have budget; and bonus tips if you are trying to squeeze the best performance out of your reduced head-count sales team. Plus all your tough questions answered in our specific 'open for surgery' section. Don't let this economic downturn ruin what you've worked so long and hard for. It's time to start kicking some recession ass and it's time to start now. Instant MBA contains top tips for rapid career advancement minus the academic jargon and waffle - taking you straight to the important bits. If you are thinking of doing an MBA but are time-poor, if you can't afford to do an MBA or if you are currently doing an MBA and can't see the wood for the trees, Instant MBA is essential reading. Any organization, private or public, profit or non-profit, requires effective management. Being a manager is nowadays a mass-profession - however, managers have often have not received systematic training. In this book, the essential basics of modern management are presented systematically and with practical examples. The focus is on the scope of action as a manager responsible on any hierarchical and process level. Step-by-step, from corporate policy and environmental dynamis through strategic planning, controlling and leadership up to organization, career models and self-managementtechniques. Target group are graduates and specialists who are systematically preparing for a new management position, e.g. in a General Management or an MBA program. Education and learning opportunities bring about the potential for individual and national advancement. As learners move away from traditional scholarly media and toward technology-based education, students gain an advantage with technology in learning about their world and how to interact with modern society. The Handbook of Research on Learning Outcomes and Opportunities in the Digital Age provides expert research relating to recent technological advancements, technology and learning assessments, and the effects of technology on learning environments, making it a crucial reference source for researchers, scholars, and professors in various fields. The 10th anniversary edition of the bestselling foundational business training manual for ambitious readers, featuring new concepts and mental models: updated, expanded, and revised. Many people assume they need to attend business school to learn how to build a successful business or advance in their career. That's not true. The vast majority of modern business practice requires little more than common sense, simple arithmetic, and knowledge of a few very important ideas and principles. The Personal MBA 10th Anniversary Edition provides a clear overview of the essentials of every major business topic: entrepreneurship, product development, marketing, sales, negotiation, accounting, finance, productivity, communication, psychology, leadership, systems design, analysis, and operations management...all in one comprehensive volume. Inside you'll learn concepts such as: The 5 Parts of Every Business: You can understand and improve any business, large or small, by focusing on five fundamental topics. The 12 Forms of Value: Products and services are only two of the twelve ways you can create value for your customers. 4 Methods to Increase Revenue: There are only four ways for a business to bring in more money. Do you know what they are? Business degrees are often a poor investment, but business skills are always useful, no matter how you acquire them. The Personal MBA will help you do great work, make good decisions, and take full advantage of your skills, abilities, and available opportunities--no matter what you do (or would like to do) for a living. Teachers know things that

parents, policy makers, education professors, and boards of education don't. They know how hard the job can be. They know how students react to a grade. They know how family dynamics and home life impact academic performance. They know how misguided policies impact the other teachers that they work with. "All the techniques you learn in your teacher prep classes work well with the compliant student." In their own words, seventeen teachers and administrators from the Northeast describe their work among their students. From teacher preparatory programs to dealing with national education reform, classroom technology, and boards of education, teachers reflect with brutal honesty the incredible things that they see and hear every day and every year in their classrooms and schools. The benefits of a Master of Business Administration (MBA) degree can be massive: fast-track career advancement, a big fat wage packet, the whole high-flying top-notch executive lifestyle. But studying for an MBA isn't something to decide to do lightly - it's a big investment to take a year or more out of your career path or commit endless week-ends to a part-time version, and for many the cost of either of these options is prohibitive. "Instant MBA" is the must-have guide to making the most of yourself and your career prospects, whether you're studying for an MBA or just out to improve your prospects while you work. Covering all the latest in MBA thinking, "Instant MBA" will impart the MBA thinking, language and models necessary to accelerate your career advancement. Designed to enable readers to think, perform and hopefully earn like a top MBA student, "Instant MBA" is packed with inspiring and expert practical advice on everything you need to know, from the original tried-and-tested business models to the newer aspects such as emotional intelligence and inspirational leadership that modern MBA courses are now embracing. Now in one affordable guide, Vault provides an annual up-to-date overview of major MBA career paths and hiring trends for major industries for MBAs in 2006. Industries covered include biotech/pharmaceuticals, investment management, real estate, tech consulting, hedge funds, sales & trading, venture capital, and more. The MBA is probably the hottest ticket among the current university graduate degree offerings--every year, more than 120,000 students enroll in MBA programs in the United States, and the estimates in Europe do not lag far behind. In addition, job prospects have never looked better for business school graduates; corporations are hiring more business school graduates every year, and compensating them more handsomely. The Future of the MBA provides a sorely needed detailed and systematic review of the major contemporary debates on management education. At the same time, it makes a striking new proposal that will certainly have an impact in business schools: that managers need to develop a series of qualitative tacit skills which could be appropriately developed by integrative curricula brought from different disciplines, including sociology, philosophy, and other social sciences. Moldoveanu and Martin, both involved in the greatly respected integrative business education program at the Rothman School of Management, provide a guide on how to design a reliable integrated program for management students. One of the main assets of the book is that it relies not just on speculative thinking, but on real life experience, and that it also includes case studies that will appeal to practicing managers. As an authoritative reference on MBA education, it will appeal to faculty and staff of business schools, as well as students in related fields like education and public policy.